

The Children's
JEWISH EDUCATION GROUP

P.O. Box 12, Briarcliff Manor, NY 10510
914-502-2381 www.cjeg.org

Dear Friend,

Now that the holiday season is upon us, we wanted to take a moment to thank you for being a part of the CJEG family and to ask you for your help. This year we have reached a memorable milestone as a school. For 50 years, the Children's Jewish Education Group has worked to foster a sense of Jewish identity by introducing children to Jewish culture, tradition, history, and values. If you have ever participated in the Sukkah building, celebrated the holidays at one of our festive events or been impressed by your child when he or she can explain the Jewish life cycle or write their name in Hebrew, then you know the vital role that CJEG plays in helping to shape your child's Jewish identity.

You may have noticed that we have not raised our annual tuition in a number of years. This is despite the fact that our expenses have continued to rise. This was an active decision on our part to recognize that many of our families continued to suffer from the recent recession. We have worked very hard to maintain our community and we have enjoyed a certain amount of success including the awarding of a grant from the UJA. However, our finances remain challenged and we find ourselves asking our community to support us as much as it possibly can.

Parent efforts founded the School, nurtured its growth, and continue as the cornerstone of all activities. Many of you already give so generously of your time. Now, if you are able during these difficult economic times, to share your resources through the mitzvah of tzedakah, you will be helping the school and other, less fortunate families. CJEG is a registered 501(c)(3) non-profit. All gifts are tax-deductible.

With your help, we can ensure that CJEG will remain a dynamic, viable institution for many years to come.

Thank you in advance for your generous gift.

Sincerely,

Pete Romeo, Co-President

Rick Barber, Co-President

P.S. Please consider a gift of triple chai (\$54) or greater. However, any donation will be most appreciated.